



Understanding Sustainability

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Organizations are increasingly realizing the benefits of developing a sustainability focus. To do so, it is vital that they inspire and engage their people to make sustainability a priority in their decisions and actions.

Benefit

This programme will especially benefit those who:

- have the job of driving sustainability initiatives in their organizations
- are finding it difficult to get people on board with sustainability
- have started on the sustainability journey, maybe picked a lot of “low-hanging fruit”, and now want to go to the next level with sustainability and embed it more deeply in the DNA of the organization
- are working with other organizations on sustainability projects and wish to further develop their ability to support change
- need to know the best place to start in building a culture of sustainability

Jointly Organized by:



SUNSHINE SOLUTION

What's the preview all about?

- An in-depth understanding of what sustainability is all about, how does it help to increase profits & strategic focus for organizations and how to get started.
- A perspective on what sustainable organizations look like and how they are different from business-as-usual organizations.
- An awareness of barriers and ‘blind-spots’ that exist in organizations that derail the sustainability agenda and culture.
- Sufficient proficiency in implementing action plans towards developing a cultural shift for sustainability to be sustained.

Speaker



BK Sinha has over 30 years experience in Project Management, Building Services and Waste to Energy project development and management. The combination of his experience and wealth of knowledge is fueled by his deep-rooted passion for the emergence of truly sustainable developments in this country.

BK Sinha is the Founder and Director of C2C Project Managers Sdn. Bhd. Consultants for Sustainable Projects and Practices, that comprises four clusters, namely Cleantech, Policy, Awareness and Carbon Management.

Specialized in a unique style of integrated design management (IDM), providing sustainable project development and management, where he applies ‘green’ concepts and disciplines to traditional projects, resulting in buildings and infrastructure with benefits of sustainable developments.

He holds a tenacious belief in a holistic approach of all stakeholder inclusivity that he applies to all his projects. Sinha is respected as a thought leader and mentor in many notable sustainable projects in Malaysia, Maldives, India and Vietnam.

He is passionate about the environment and endeavors to create sustainable communities. As project managers in the construction industry and taking into account that the built environment accounts for 40 percent of all waste worldwide, he holds personal the task and responsibility to contribute towards making sustainable buildings and infrastructure in Malaysia the norm rather than the exception.

SAVE YOUR DATE

Date 25 April 2014
Time 9.00AM Registration
9.30AM Intro by SHRDC
Understanding Sustainability
11.00AM Refreshment
Venue SHRDC, Shah Alam

Contact Us

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