



请广发全体会员商家
For Circulation to All Members

日期: 07-03-2025
会员通告: MC 8/25

敬致 : 基本会员执行秘书 Executive Secretaries of Constituent Members
杰出会员 Eminent Members
团体会员执行秘书 Executive Secretaries of Associate Members
副本致 : 永久名誉会长 Life Honorary Presidents
名誉会长 Honorary Presidents
中央理事会成员 National Council Members
团体会员会长 Presidents of Associate Members
执行顾问、名誉顾问 Executive Advisers and Honorary Advisers
全体工作组成员 All Members of Working Committees
基本会员总秘书 Secretary-Generals of Constituent Members

诚邀参展第八届中国国际进口博览会
2025 年 11 月 5 日至 10 日, 中国上海

1. 由中华人民共和国商务部和上海市人民政府联合主办的第八届中国国际进口博览会(简称“进博会”), 定于 2025 年 11 月 5 日至 10 日, 在国家会展中心(上海)举行。世界贸易组织及联合国工业发展组织等相关国际组织为合作单位, 中国国际进口博览局和国家会展中心(上海)有限责任公司为承办单位。进博会展区总面积为 36 万平方米, 由国家贸易投资综合展区及企业商业展区组成。
2. 在我国投资、贸易及工业部和中华人民共和国驻马来西亚大使馆的支持下, 中总将参展“第八届中国国际进口博览会”并组织代表团赴会, 为大马商家提供国际投资平台和机会, 协助企业促销产品和服务到海外市场。
3. 中总将于进博会之“农食产品展区”展区设立中总馆(马来西亚), 目标 50 个展位, 详情如下:

涉及领域: 乳制品、蔬果和农产品、农作物种业、酒类、咖啡、茶和饮料、肉类、水产品 and 冷冻食品、休闲食品、甜食和调味品及综合食品等。



符合条件者，可申请市场开发援助金(MDG)。由于展位有限，中总敬请有意参展进博会的会员商家尽速向中总购买展位，展位费如下：

- **农食产品展区标准展位: RM20,000.00**

鉴于条款诸多局限，进博会要求先审批参展企业名单。若进博会不接受贵公司申请，中总将退还有关费用。

进博会也设有以下展区，中总可以引荐参展，唯展位将由展会方自行分配，展位费如下：

- **其他展区标准展位: RM16,000.00**

展馆	涉及领域
生命健康展区	医疗器械、药品、健康营养、健康养老
汽车及智慧出行展区	整车、智慧出行及新能源、汽车配套和养护、出行工具及新业态
技术装备展区	数字工业自动化、集成电路、能源低碳及环保技术、人工智能、新材料
消费品展区	美妆日化、品质生活、时尚潮流、体育户外
服务贸易展区	商贸物流、咨询服务、金融服务、文化旅游、综合服务
科创孵化专区	数字智能赛道、绿色低碳赛道、生命科技赛道、制造技术赛道

4. 兹附上进博会简介及中总展位报名表格供参考。有意参展的企业，请于 2025 年 4 月 15 日前，将填具之报名表格、展位费交至中总秘书处。

敬请各基本会员及团体会员将上述信息转达会员商家，并鼓励彼等踊跃参与是盼。有关询问，请联络中总秘书处苏宇瞳(手机号: 014-603 8846, 电邮: marketing@accim.org.my)。谢谢。



Invitation to Participate in the 8th China International Import Expo (5th to 10th November 2025 at Shanghai, China)

1. The Ministry of Commerce of the People's Republic of China and Shanghai Municipal People's Government will jointly host the 8th China International Import Expo (CIIE) **from 5th to 10th November 2025 at the National Exhibition and Convention Center (Shanghai)**. CIIE is supported by the World Trade Organization and United Nations Industrial Development Organization, and co-organised by the China International Import Bureau and National Exhibition and Convention Center (Shanghai) Co., Ltd.. CIIE has a total area of 360,000m² consisting of a Country Pavilion for Trade and Investment and an Enterprise & Business Exhibition.
2. Supported by the Ministry of Investment, Trade and Industry of Malaysia (MITI) and the Embassy of the People's Republic of China in Malaysia, **ACCCIM will be participating in the exhibition and organising a delegation to visit the 8th CIIE** so as to provide an international platform and opportunity to Malaysian companies and assist them to promote their products and services to overseas markets.
3. **ACCCIM will be setting up ACCCIM Pavilion (Malaysia) with 50 booths in the Food & Agricultural Products area in CIIE**. Detail is as below:

Food and Agricultural Products	: Dairy Products, Fruits, Vegetables And Agricultural Products, Crop Seed Industry, Alcohol, Coffee, Tea And Beverage, Meat, Aquatic Products And Frozen Foods, Snack Foods, Sweets, Condiments, Comprehensive Food
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Eligible companies are entitled to claim Market Development Grant (MDG). **Booths are limited, interested companies are kindly requested to register with ACCCIM as soon as possible. The booth fees are:**

- **Standard Booth at Food & Agricultural Products Area: RM20,000.00**

In view that there are numerous rules and regulations set by the organiser, the organiser is required to review the application upon registration. ACCCIM will refund the booth fees if the company application is rejected by the organiser.



CIIE includes the following exhibition areas, ACCCIM can refer companies to participate in the exhibition, but booth(s) allocation will be determined by the organiser. The booth fees are:

- **Standard Booth: RM16,000.00**

Hall	Field
Life Sciences & Health Care	Medical Instruments, Pharmaceuticals, Healthy and Nutritional Products, Health and Elderly Care
Automobiles and Smart Mobility	Finished Vehicles, Smart Mobility & New Energy, Automobile Supporting Products and Maintenance Supplies, Automobile Culture, Modes of Mobility and New Business Formats
Intelligent Industry & Information Technology	Digital Industrial Automation, Integrated Circuit, Low-Carbon Energy and Environmental Protection Technology, Artificial Intelligence, New Materials
Consumer Goods	Beauty and Cosmetics, Quality Life, Fashion and Jewelry, Sports and Outdoors
Trade in Services	Supply Chain Services, Consulting Services, Financial Services, Cultural And Tourism, Integrated Services
CIIE Innovation Tech	Digital Intelligent, Green and Low-Carbon Technologies, Life Sciences, Manufacturing Technology

4. We are pleased to enclose herewith information on CIIE and ACCCIM's booth Registration Form for reference. **Interested companies are kindly requested to email the duly completed registration form, with full payment receipt of the booth fees to ACCCIM Secretariat before 15th April 2025.**



GABUNGAN DEWAN PERNIAGAAN DAN PERINDUSTRIAN CINA MALAYSIA
马来西亚中华总商会 (中总)
THE ASSOCIATED CHINESE CHAMBERS OF COMMERCE AND INDUSTRY OF MALAYSIA

Constituent Members and Associate Members are requested to disseminate the information to members so as to encourage participation. For more information, please contact Soo Yee Tung (H/P: 014-603 8846, Email: marketing@accim.org.my) of ACCCIM Secretariat. Thank you.

浦文琼 谨启

浦文琼 Christine Poo

执行长 **Chief Executive Officer**

